

Firley, Moran, Freer & Eassa, CPA, P.C.
Experience, Responsiveness & Dedication

Firm Overview

FIRM PROFESSIONALS

- ◆ Audit and Accounting Guidance Professionals
- ◆ Tax Specialists and Consultants
- ◆ Individual and Corporate Tax Professionals
- ◆ Specialized Business Advisors

CUSTOMERS SERVED

- ◆ Developed Corporations
- ◆ Middle Market Companies
- ◆ Growing Businesses
- ◆ Entrepreneurs
- ◆ Individuals

INDUSTRIES SERVED

- ◆ Construction & Real Estate
- ◆ Credit Unions & Other Financial Institutions
- ◆ Energy
- ◆ Manufacturing
- ◆ Professional & Business Services
- ◆ Wholesale Distribution & Retail



Firley, Moran, Freer & Eassa, CPA, P.C. (FMF&E) has been providing services to its clients since 1980 and continues to be one of the leading certified public accounting firms in Central New York. Our clientele, which are located in Central New York and throughout the United States, includes many contractors and real estate developers, credit unions, energy companies, manufacturers, service businesses and wholesalers and distributors.

FMF&E is a firm that has in excess of 85 professionals of which 80% are Certified Public Accountants (CPAs) and certain professionals also possess specialty training in the area of business valuations (Certified Valuation Analysts). Our growth has come from applying a strong results-oriented approach to servicing our clients.

We are a trusted organization that is PCAOB registered and provides owners and investors with confidence and assurance that quality work has been performed by FMF&E professionals. FMF&E has also consistently received the highest quality control rating as a result of the required peer review process which is overseen by the American Institute of Public Accountants (AICPA).

As your accounting firm we address the financial reporting expectations of the owner(s), management team, board of advisors, external investors, and lenders. Our client base is diverse. To accommodate different needs we created practice groups to provide specialized support for each business type.

Our professionals work to complete projects on time and within budget. At FMF&E we use a team approach to support your needs and bring in the proper resources when unique situations arise or your business or personal goals change.

The RSM US Alliance Advantage

RSM US Alliance is a premier affiliation of independent accounting and consulting firms in the United States, with more than 75 members in over 38 states, the Cayman Islands and Puerto Rico. RSM US Alliance provides member firms access to the resources, tools and expertise of RSM US LLP, the leading U.S. provider of audit, tax and consulting services focused on the middle market, with more than 11,000 professionals in 87 cities in the U.S. and 4 locations in Canada. In addition, RSM US Alliance members have access to resources through RSM International, the sixth largest worldwide network of independent audit, tax and consulting firms, with more than 41,000 professionals in over 116 countries.



RSM US Alliance provides its members with access to resources of RSM US LLP. RSM US Alliance member firms are separate and independent businesses and legal entities that are responsible for their own acts and omissions, and each are separate and independent from RSM US LLP. RSM US LLP is the U.S. member firm of RSM International, a global network of independent audit, tax, and consulting firms. Members of RSM US Alliance have access to RSM International resources through RSM US LLP but are not member firms of RSM International. Visit rsmus.com/about-us for more information regarding RSM US LLP and RSM International. The RSM™ logo is used under license by RSM US LLP. RSM US Alliance products and services are proprietary to RSM US LLP.



OUR MISSION

To provide traditional and innovative accounting services of exceptional value and superior quality to those we serve in a way that:

- ◆ *Recognizes the client as our most important asset*
- ◆ *Fosters a partnership with our clients and team members enabling them to reach their full potential*
- ◆ *Fulfills the highest standards of our profession, our clients and the public and continually strives to meet and uphold the highest ethical standard*
- ◆ *Ensures healthy, sustained and mutually profitable growth*
- ◆ *Provides rewards to our clients, team members and owners for their effort, excellence and innovation*
- ◆ *We enable all our clients, team members and owners to meet their goals and thereby contribute to society*

OUR GUIDING PRINCIPLES

What clients can expect:

- ◆ *Provide quality professional services that exceed client expectations*
- ◆ *Maintain a positive attitude that fosters a spirit of camaraderie among our clients and team members*
- ◆ *Be honest with one another and exercise an appropriate amount of compromise to quickly resolve issues*
- ◆ *Meet our client and internal commitments on a timely basis by working together as a team, seeking help as needed*
- ◆ *Have open, direct and timely communication among all team members while treating one another with respect*
- ◆ *Make decisions and resolve conflicts considering what is in the best mutual interest of our clients and Firm*

Firley, Moran, Freer & Eassa, CPA, P.C.

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